



National Council of Youth Sports Leadership Training Conference

"Creating Safety Through Technology, Integrity, and Vision"

April 19-22, 2005 * Portland Marriott Downtown; Portland, Oregon

In cooperation with 2005 National Association of Sports Commissions (NASC) Sports Event Symposium

Expanding The Synergy Within The Industry

Come to Portland, reunite with your colleagues as well as the National Association of Sports Commissions and learn how we can best benefit one another for the betterment of our communities!

DON'T MISS THE INTRODUCTION OF NCYS' National Center for Safety Initiatives (NCSI)

The **National Council of Youth Sports (NCYS)**, long known for tackling the big issues in youth sports, has taken on one of the most important concerns today – criminal background checks for youth-serving volunteers and has been instrumental in creating the **National Center For Safety Initiatives!**

Be the first to learn of the exciting services "**The Center**" has to offer in terms of background checks, training, policies, and national standards. Come and hear how this exciting industry initiative will positively impact our country, our communities, and the future of non-profit and youth serving organizations. This is the announcement we have all been waiting for!

WOW! Look What Your Registration Includes!

Conference Registration \$395.

- * Full admission: NCYS Leadership Training Conference including detailed discussions on background checks,
- * NCYS Certified Sports Administrator – two courses!,
- * PLUS all NASC Sports Event Symposium functions including event marketplace, industry expo, and all scheduled meals and receptions!

NOTE: This registration is for NCYS members only. CVB's, Sports Commissions, Chambers of Commerce, and the like must register directly with NASC for the Symposium at www.NASCsymposium.com.

Symposium Event Marketplace "add-on!"

If you have events up for bid that a Convention and Visitors Bureaus, Sports Commissions, Chambers of Commerce, and etc., then this registration "add-on" is for you.

Your participation in the Symposium Event Marketplace means you will man an **appointment table** to discuss your events, products and services with the types of organizations listed above on Thursday, April 21st and Friday, April 22nd from 2:00pm to 6:00pm.

A 6-foot table, 4 chairs, and ID sign will be provided. There is no additional charge for participation in the Event Marketplace.

Questions: Call National Council of Youth Sports at 772-781-1452 or email us at youthspts@aol.com.

CERTIFIED SPORTS ADMINISTRATOR (CSA) PROGRAM

Two New Courses!

- *Funding Sports Organizations
- *Management and Leadership of Sports Organizations

The rapidly changing sports market is requiring more sophisticated marketing and greater fiscal responsibility from youth sports organization and its management.

At the same time, sports industry managers don't often have the time, resources or opportunity to earn an advanced management degree or relevant training.

The NCYS has partnered with internationally renowned The George Washington University (GWU) School of Business to develop a customized, flexible and affordable educational program that provides management-related courses to NCYS executives to address the existing market.

Participants will earn a "Certified Sports Administrator" certificate and CSA designation by completing six courses.

HOTEL & AIR TRAVEL

HOTEL:

A special room rate of \$119 per night has been negotiated at the Portland Marriott Downtown; 1401 SW Naito Parkway; Portland, OR 97201. To reserve your room at this special low rate, visit www.ncys.org and click on Host Hotel or click here: http://www.nascsymposium.com/?page=reg_host_hotel (online reservations only). These rooms will sell out fast, so call now to make your reservation. Cut-off Date is Tuesday, March 29, 2005.

AIRFARE:

DELTA Airlines:

A 10% discount will be offered on Delta's domestic system for travel to the 2005 NCYS Leadership Training Conference and NASC Symposium based on the published unrestricted round trip coach rates. No advanced ticketing is required, but if you purchase your ticket 30 days prior to your departure, you can receive an additional 5% bonus discount. Booking classes A, D, I, U and T are not eligible. Call Delta Meeting Network Reservations by February 26th at 1-800-241-6760, Monday-Sunday, 8:00am to 11:00pm EST. Refer to File Number 208824A.



Northwest/KLM/Continental:

Attendees will receive a 5% to 15% discount on Northwest, KLM or Continental airfares. Northwest/KLM will provide reservations and ticketing assistance from the Meeting Services Reservations Desk (1-800-328-1111) M-F 7:00am to 7:30pm (CT). Refer to WorldFile number "NSC28" when making your reservation.

GROUND TRANSPORTATION

Driving Directions

Take Airport Way East to I-205 South. Then take I-84 west to the City Center (City Center/Oregon City) exit; continue to follow signs to City Center. Cross Morrison Bridge and take Naito Parkway Exit and turn right. Hotel is 1/2 mile on right. Northbound on I-5: Take City Center/Naito Parkway Exit. Go through 2 stoplights; hotel is directly on right.

Shuttle Service

The recommended Shuttle Service operator is Celsnar. Reservations are required and can be made by calling 503-887-2666. Cost is \$13.00. For your return trip to the airport, Celsnar makes hourly pick-ups at the Marriott from 5:00am to 5:00pm.

Taxi

Five taxi companies serve the Portland Airport 24 hours per day, seven days per week. Cost is \$25 (one-way) and takes approximately 20 minutes.

TriMAX Light Rail

MAX Red Line light rail service runs from the Portland Airport to downtown Portland every 15 minutes. A one-way trip from the airport to downtown Portland takes 38 minutes and costs \$1.65. Take the SW Third and Morrison walk 7 blocks SW to the Marriott. Purchase tickets from automated ticket machines located in the airport lobby near baggage claim as well as on the MAX station platform. For more information visit www.trimet.org.

Rental Cars

AVIS is the official car rental company for the *2005 NASC Sports Event Symposium*. Rental cars offer maximum flexibility and convenience. To make reservations call AVIS directly at 1-800-331-1600 and mention AWD# T821599 or click here to book AVIS online and have your AWD# entered automatically and receive an email confirmation.

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TENTATIVE SCHEDULE
Subject to Change Without Notice

IF YOU HAVE JUST ONE MEETING TO ATTEND THIS YEAR, THIS IS IT!

In order to enhance your personal professional experience and maximize your organization's time and investment, this industry-wide meeting is being held in cooperation with the National Association of Sports Commissions (NASC)!

NCYS will have its own focused youth sports educational programming; however, all scheduled meals, social functions, fun receptions, the L.A. Lakers vs. Portland Trail Blazers NBA game, the Event Marketplace & Sports Industry Expo, and more will be shared with the NASC attendees!

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National Amateur Baseball Federation

Vice President
Jon Butler
Pop Warner Little Scholars

Secretary
Pam Marshall
Amateur Athletic Union

Treasurer
Larry Landolt
Event Zone, Inc.

Director
Karen Collins
USA Field Hockey

Director
Alicia McConnell
USOC Athlete Development Program

Director
Clay Walker
NFL Players, Inc.

Tuesday, April 19th, 2005

- 11:00am – 6:00pm Registration**
- 1:00pm – 6:00pm Symposium Golf Scramble**
Visit www.NASCsymposium.com for info and registration
- 6:30pm – 8:30pm Opening Reception – "A Taste of Portland"**
Meet and Greet with members of the National Association of Sports Commissions

Wednesday, April 20th, 2005

Earn the prestigious designation of Certified Sports Administrator! This is an exciting opportunity for you to broaden your education, enhance your youth sports experience, and add the well-deserved "CSA" initials behind your name!

The two courses being presented by NCYS and delivered by the George Washington University in Portland are: "Funding Sports Organizations" and "Management & Leadership of Sports Organizations"

- 8:00am – 12noon NCYS Certified Sports Administrator "Funding Sports Organizations"**
Proudly sponsored by: NFL Youth Football Fund
- 12noon – 1:30pm "Celebrate Youth Sports" Luncheon -- for NCYS members & event organizers--**
Proudly sponsored by: NCYS & Hershey's Fundraising
- "Celebrate Youth Sports"-- This luncheon is a must for all NCYS members and event organizers. Find out the latest on the NCYS STRIVE Program and get all the facts on what host cities are looking for in sports events.*
- 1:30pm – 5:30pm NCYS Certified Sports Administrator "Management and Leadership of Sports Organizations"**
Proudly sponsored by: NFL Youth Football Fund
- 6:00pm – 9:00pm A Night with the NBA**
Portland Trail Blazers vs. Los Angeles Lakers

MISSION STATEMENT:

The NCYS is a nonprofit organization representing the youth sports industry to:

- Advance the values of participation; and
- Educate and develop leaders.

"Enhancing the youth sports experience in America."

Thursday, April 21st, 2005

- 7:00am – 9:00am **Buffet Breakfast**
- 8:30am – 9:45am **Joint General Session with NASC**
NCYS Introduces the “National Center for Safety Initiatives (NCSI)”
- 10:00am – 12:30pm **NCYS Breakout Sessions**
“Extra, Extra Learn All About It: Best Practices, Recommended Guidelines, Full Service and CheckTwice Background Screening Through NCSI ”
- “The REAL Big Deal: Mobilizing the Grassroots Advocacy Effort to Provide Immunity for Nonprofit Athletic Organizations”**

You will want to have the leading edge on the Recommended Guidelines and Best Practices for Nonprofit Youth-Serving Organizations. Hear the announcement and presentation of the National Center for Safety Initiatives! Learn how the youth sports industry and the insurance industry have come together for the protection and safety of our children. We will address the crisis of abuse and sexual molestation in youth-serving organizations and how learn how to best protect your youth programs from liability issues.

- 12:30pm – 1:45pm **Lunch & General Session with NASC**
- 2:00pm – 6:00pm **Symposium Event Marketplace & Sports Industry Expo**
- 6:00pm – 9:00pm **An Evening at “The Players Lounge” & Silent Auction**

Friday, April 22nd, 2005

- 7:00am – 9:00am **Buffet Breakfast**
- 8:30am – 9:45am **Symposium General Session**
- 10:00am – 11:00am **NCYS Annual Meeting**

The NCYS Annual Meeting brings all youth sports administrators up-to-date on the common issues affecting our industry. NCYS works hard for its members year-round advancing the values and participation in youth sports, developing leaders, bringing new opportunities, and advocating for youth sports initiatives. Learn the latest on how NCYS is “Enhancing the Youth Sports Experience in America.”

- 11:30am – 12:30pm **NCYS Breakout Session**
“PREPARE for the Unexpected!”
Presented by National Center for Sports Safety

In this session, you will be introduced to the impressive coaching education of PREPARE, a sports safety course concentrated on decreasing the number and/or severity of injuries among youth athletes. This is your answer to where you can confidently recommend your coaches, parents, and directors go to acquire a solid, well-respected, comprehensive “learn the basics” online course for all youth programs and at all levels.

- 12:30pm – 1:45pm **Networking Luncheon with NASC**
- 2:00pm – 6:00pm **Symposium Event Marketplace & Sports Industry Expo**
- 6:00pm – 8:00pm **Closing Reception – “Uniquely Bluegrass”**



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REGISTRATION FORM

Please type or print. Form may be duplicated for additional registrations!

Name/Title (as will appear on badge): _____

Organization/Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Cell: _____

E-mail: _____ Website: _____

ATTIRE: Business casual. WHEN IS YOUR NEXT MEETING/CONVENTION? _____

REGISTRATION POLICIES: Registration fees include admittance to all functions and events unless otherwise noted. Anyone attending any meetings, functions or activities is considered an attendee and must formally register.

CANCELLATIONS: In the event of cancellations, a full refund will be made if notice is received by NCYS by April 1, 2005. No refunds can be made for cancellations after April 1st or for no-shows. All refunds will be made after the conclusion of the conference.

HOTEL RESERVATIONS: Reservations at the Portland Marriott Downtown must be made online only. Cut-off date is Tuesday, March 29, 2005. Visit www.ncys.org and click on Host Hotel or Click here: http://www.nascsymposium.com/?page=reg_host_hotel.

SPECIAL NEEDS AND REQUESTS: If you have a special dietary or physical need, please call 772-781-1452 so we make the appropriate arrangements for you in advance of your arrival.

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Method of Payment: Visa MasterCard AmEx Discover Check

Make checks payable and return to: National Council of Youth Sports (NCYS); 7185 SE Seagate Lane; Stuart, Florida 34997
Register online at www.ncys.org or Fax credit card registrations to 772-781-7298. Questions: 772-781-1452 or youthspts@aol.com

Card#

_____/_____
Expiration Date

Card Verification Number

Name on Card (Please Print)

Signature